



This Armani suit is really nice. I sure know how to dress!



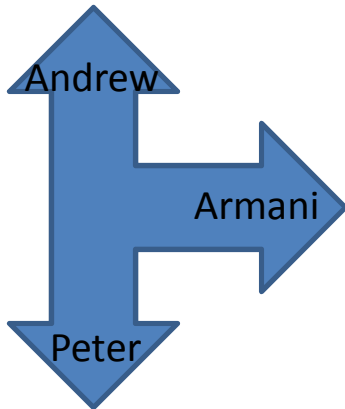
Let me recommend it

Recommendations made without inadvertently sharing personal data



Sweet! On to the next purchase!

Payment received for every successful recommendation



A personal recommendation with no effort from me? OK!

Advertisement made through increasingly important social network



A sale was made from Andrew's recommendation

Increased sales with no additional overhead



I need a better suit – Andrew, for one, has style.



Hey, here is a recommendation from one of my style gurus.

Recommendations received if desired in a given area.



Armani? More like amazing!

Recommendations only from friends trusted in this area.